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**Brought to you by:**

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Dear :

The latest issue of In The Public Eye has arrived. If you have any questions about the articles in this issue or have any other insurance-related questions, please feel free to contact me.

**PUBLIC ENTITY**

★ **FEATURED ARTICLE**

**How Employee PTSD from a 2019 Mass Shooting in Virginia Beach Was Buffered by Rock Solid Workers' Comp Procedures**

*Risk & Insurance*

When tragedy struck the City of Virginia Beach, the city's barely launched PTSD program was put through its paces.

[Read more...](#)

**IN THE BROKER'S CORNER**

**Passing the Torch—Addressing the Talent Gap in Risk & Insurance**  
*Alliant*

If ever there is an opportunity to promote the advantages of working in the insurance industry, the time is now. According to the U.S. Chamber of Commerce, 50% of the

**IN THE PUBLIC EYE PODCAST**

**Protect Your Budget With an Equipment Maintenance Management Program**  
*Alliant Specialty*

Eliminate expensive budget “surprises” with an Equipment Maintenance Management Program (EMMP). Carleen Patterson sits down with Robert Schimke, Alliant Public

current insurance workforce will retire in the next 15 years.

[Read more...](#)

Entity, to discuss the unique equipment maintenance needs of public entities and how an EMMP can maximize equipment performance while typically saving clients 15% to 25% over conventional maintenance contract pricing.

[Listen now...](#)

## NEWS

### **9/11 Fallout Includes Decades of Worry About Toxic WTC Dust**

*Insurance Journal*

Two decades after the collapse of the World Trade Center, people are still coming forward to report illnesses that might be related to dust that billowed over the city after the terror attack.

[Read more...](#)

## COMMERCIAL PROPERTY & CASUALTY

### **Ransomware Has Been a 'Game Changer' for Cyber Insurance**

*Insurance Journal*

Anyone who works in cyber insurance knows that the industry is never static. It's a constantly evolving business as the risks change all the time, and this has never been more apparent than right now, said panelists for Insurance Journal's recent webinar – Cyber Insurance: Is This the Beginning, Middle or End?

[Read more...](#)

## EMPLOYEE BENEFITS

### **Helping Children Cope With Emergencies**

*CDC*

Regardless of your child's age, he or she may feel upset or have other strong emotions after an emergency. Some children react right away, while others may show signs of difficulty much later.

[Read more...](#)

## FINANCIAL SECURITY

### **Yes, the IRS Can Tax Bitcoin and Other Cryptocurrencies. What You Need to Know.**

*CNN*

El Salvador's adoption of bitcoin as legal tender may have been a watershed moment for cryptocurrencies. But in the United States, even though you can use crypto to buy and sell products or services, don't think for a minute that makes it just like cash -- at least not if you want to avoid trouble with the IRS.

[Read more...](#)

## ON A PERSONAL NOTE

### **How Much Life Insurance Do You Need?**

## MANAGEASE

CNN

The pandemic has made it very clear to everyone that life doesn't go as planned.

It's also been a bracing reminder that we could die way sooner than expected. And that means you could inadvertently leave people you love in the lurch.

[Read more...](#)

## New Executive Plan With a Vaccine Mandate

*ManagEase*

On September 9, 2021, the White House announced a [Path Out of the Pandemic](#) Action Plan (Action Plan) increasing safety requirements for employers. Public employers now have questions about what this news means for them.

[Read more...](#)

## UPCOMING EVENTS

### PRIMA Institute

*October 28, 2021*

*Nashville, TN*

Speakers: Karen Caterino, Carleen Patterson, Lilian Vanvieldt

[Event information](#)

### URMIA Annual Conference

*October 16-20, 2021*

*Seattle, Washington*

[Event information](#)

### Texas PRIMA Annual Conference

*November 7-9, 2021*

*Galveston, TX*

Speaker: Carleen Patterson

[Event information](#)

Questions, comments, or suggestions? We want to hear them! [Click here](#) to share your thoughts.  
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